

CVCH Mission

Partnering to achieve optimal health and wellness with compassion and respect for all.

Strategic Plan

Vision → Strategic Pillars and Goals → Strategic Operational Projects

Vision

CVCH provides the best ACCESS to WHOLE PERSON CARE for UNDERSERVED individuals in North Central Washington.

- **ACCESS** - The ability to obtain healthcare services such as prevention, diagnosis, treatment, and management of illness in an affordable, timely, and convenient manner.
- **WHOLE PERSON CARE** - The coordination of physical health, behavioral health, and social health in a patient-centered manner with the goals of improved health outcomes and more efficient and effective use of resources.
- **UNDERSERVED** - Individuals facing barriers that make it difficult to get health coverage and basic health care services.

Strategic Pillars & Goals

- **Our People** – CVCH cultivates a workplace of choice through intentional investment in employee wellness, career development, engagement, and belonging – empowering a workforce that reflects our values, supports our mission, and delivers exceptional care to our community.
- **Our Patients** – CVCH provides a patient-centered experience that respects each person's dignity, strengthens trust, and deepens our connection to the communities we serve.
- **Quality and Excellence of Care** – CVCH delivers care, grounded in professional expertise, designed to promote meaningful health outcomes and uphold the highest standards of excellence.
- **Financial Sustainability** – CVCH achieves financial sustainability through operating income, diversified revenue streams, and prudent financial management, sufficient to fund future capital expenditures and strategies.

Strategic Operational Projects

The Executive Team will review current strategic operational projects that have been prioritized for the organization every quarter.

Quarterly Meeting Objectives

- Review and evaluate organizational project performance for the past 90 days
- Review project priorities in the context of both CVCH's external and internal environment
- Determine new priorities for the next 90 days

Approved by CVCH Board of Directors: November 2025

